

## FVP Goals 2009-2010

- Funding – Investigate creating a “Fairport Fund” through which charitable corporate sponsorships, grants, and community donors may realize tax benefit. Engage in fundraising efforts that will augment existing partner funding and provide stable, reliable operational and program support.
- Volunteers – Re-establish the FVP Advisory Committee and repopulate standing committees by engaging a diverse spectrum of community representatives to become actively involved.
- Visibility/Education – Initiate a program to increase the visibility of and understanding of the impact of FVP among village and town residents, by such means as participation in selected school events, presentations to local groups such as Rotary, attendance at neighborhood street parties, and displays at the public library and other sites/events.
- Historic Interpretive Signage – Complete content development and begin fabrication and installation of signage along Main Street.
- Façade Program – Continue to identify buildings and work with owners to use new monies (\$40,000) received through CDBG funding.
- Ice Rink at Fairport Junction – Seek long-term funding for the annual installation and maintenance of the ice rink until a permanent installation is feasible.
- Streetscape Plan Implementation – Begin bench replacement on Main St. through a “buy-a-bench” program to encourage citizens to purchase benches. Select appropriate designs and funding sources for a limited scope “art bench” program.
- Canal Front – Investigate replacement of wooden benches along the waterfront in the canal harbor area through integration of art benches and steel park benches.
- Train-spotting – Continue to develop plans for installation of a train-spotting structure in the central business district area, working with CSX and other organizations to fund the construction.
- Business Recruitment and Retention – retain existing and pursue new businesses guided by the criteria and goals established in municipal comprehensive plans and business and residential surveys.
- Tourism/Visitors – Work with 2010 World Canal Conference Planning Team to ensure that Fairport has a strategic and highly visible role during the event. Continue to leverage relationships with Visit Rochester, Finger lakes Tourism Alliance and other state and local tourism entities.